

tecnicaña agrotech COLOMBIA 2026

JULY 1-2

Knowledge and Networking



JULY 3

Technical Visits

CALI, COLOMBIA

An event where science, technology,
and innovation come together

(Science x Technology) ^ Innovation = Competitiveness

Register by clicking here 



Organized by
tecnicaña





MAIN FOCUS AREAS

Applied Science × Technology:

Proven solutions that drive efficiency and sustainability.

MODALITY:



- Conferences
- Trade exhibition
- Networking
- Technical visits

ACADEMIC CONTENT AND PURPOSE



OBJECTIVE

The third edition of Agrotech will be a demonstrative and experiential space whose purpose is to highlight the integration between technology and science in agricultural and industrial processes, showcasing measurable results and their impact on productivity and sustainability across different agro-industry sectors.



TARGET AUDIENCE



Professionals and leaders of the agro-industry

Professionals linked to agricultural production:

- Farmers
- Agronomists
- Agricultural engineers
- Biologists
- Agro-industrial engineers
- Industrial and environmental engineers

Responsible for:

- Integrating intelligent tools into production processes

Professionals linked to factory processes:

- Chemical engineers
- Mechanical engineers
- Electrical, electronic, and automation engineers

Experts in:

- Information technology
- Quality assurance and digital transformation

SECTORS:



- Sugarcane
- Flowers
- Coffee
- Rice
- Palm
- Soy

REGISTRATIONS

AGROTECH INTERNATIONAL REGISTRATION FEES

| REGISTRATION TYPE | EARLY BIRD Until May 2026 Taxes included | From June 1, 2026 Taxes included |
|--|--|-------------------------------------|
| Includes: Welcome kit, meals, internal transportation (airport-hotel, hotel-event venue), access to academic agenda, trade exhibition, and certificate of attendance. | | |
| INTERNATIONAL MEMBER | USD 414 | USD 460 |
| INTERNATIONAL NON-MEMBER | USD 470 | USD 520 |



CONTAC US

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| STAND OPTIONS | PRICE LIST 2026 |
|---|---|
|  <p>2x2 STAND (4 m²) - PRE-DECORATED Includes: 1 backing (2 m wide × 2.40 m high) - Commercial exhibitor's name in cut-out lettering on a backlit wooden panel - 1 lightbox (1 m wide × 1.50 m high) - 1 wooden fascia with lighting - 1 planter (1 m base × 40 cm wide × 20 cm high) - 1 television - flooring - 1 wooden counter - 2 bar-style chairs - 1 electrical outlet (110V) - lunch and refreshments for one (1) person during the two (2) days of the event.</p> |  <p>USD 3.200</p> |
|  <p>STAND 3x2 (6 m²) PRE-DECORATED Includes: 1 backing (2 m wide × 2.40 m high) - Commercial exhibitor's name in cut-out lettering on a backlit wooden panel - 2 lightboxes - 1 wooden fascia with lighting - 4 planters (1 m base × 40 cm wide × 20 cm high) - 1 television - flooring - 1 wooden counter - 1 bar-style chair - 1 round table with 2 executive chairs - 1 electrical outlet (110V) - lunch and refreshments for one (1) person during the two (2) days of the event.</p> | <p>USD 4.200</p> |
|  <p>STAND 3x2 (6 m²) FREE BUILD Includes: White paneling - aluminum framing - 2 spotlights - 1 electrical outlet (110V) - lunch and refreshments for one (1) person during the two (2) days of the event.</p> | <p>USD 2.500</p> |
|  <p>STAND 6x2 (12 m²) Includes: White paneling - aluminum framing - 2 spotlights - 1 electrical outlet (110V) - lunch and refreshments for two (2) people during the two (2) days of the event.</p> | <p>USD 3.500</p> |
|  <p>MACHINERY & EQUIPMENT EXHIBITION 5x5 m (25 m²) Includes: 1 electrical outlet (110V) - lunch and refreshments for one (1) person during the two (2) days of the event.</p> | <p>USD 1.600</p> |

ADVERTISING SPACES



Animated logo laser projection

Projection of the sponsor's logo in the event's academic hall.



Logo projection on digital lectern

Display of the sponsor's logo on the event's digital lectern.

*Non-exclusive participation.



Logo projection on LED totem

Display of the sponsor's logo on the LED totems located in the event's academic hall.

*Non-exclusive participation.



Interactive 3D tunnel

Immersive experience featuring the sponsor's logo and the event logo projected in the entrance tunnel.

*Non-exclusive participation.



Logo projection on table chargers

Sponsor's logo displayed on the chargers available in the academic hall.

50 units.



360 Camera

Interactive rotating video platform, ideal for capturing and sharing moments from the event.



Magic Mirror

Interactive brand-activation experience; the sponsor's logo and the event logo appear on the printed photos.

ADVERTISING VIDEO PROJECTION



Proyección de video en pantalla de agenda académica

Video projection on the academic agenda screen



Video projection on the commercial screen

Video projection in the commercial exhibition hallway.

*Non-exclusive participation.

POP MATERIAL



Badge and lanyard

Sponsor's logo and event logo printed on the badges worn by attendees.

*800 units.



Notebook

Sponsor's logo and event logo printed on the notebooks given to attendees.

*800 units.



Promotional bag

Sponsor's logo and event logo printed on each bag given to attendees.

*800 units.



Termo o mug

Sponsor's logo and event logo on the mugs or tumblers given to attendees.

*800 units.



Pen

Sponsor's logo and event logo on the pens given to attendees.

*800 units.

COMMERCIAL TEAM



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CLICK FOR MORE INFORMATION

