

STAND OPTIONS	PRICE LIST 2026
	<p><b>2x2 STAND (4 m<sup>2</sup>) - PRE-DECORATED</b></p> <p><b>Includes:</b> 1 backing (2 m wide × 2.40 m high) - Commercial exhibitor's name in cut-out lettering on a backlit wooden panel - 1 lightbox (1 m wide × 1.50 m high) - 1 wooden fascia with lighting - 1 planter (1 m base × 40 cm wide × 20 cm high) - 1 television - flooring - 1 wooden counter - 2 bar-style chairs - 1 electrical outlet (110V) - lunch and refreshments for one (1) person during the two (2) days of the event.</p>
	<p><b>STAND 3x2 (6 m<sup>2</sup>) PRE-DECORATED</b></p> <p><b>Includes:</b> 1 backing (3 m wide × 2.40 m high) - Commercial exhibitor's name in cut-out lettering on a backlit wooden panel - 2 lightboxes - 1 wooden fascia with lighting - 4 planters (1 m base × 40 cm wide × 20 cm high) - 1 television - flooring - 1 wooden counter - 1 bar-style chair - 1 round table with 2 executive chairs - 1 electrical outlet (110V) - lunch and refreshments for one (1) person during the two (2) days of the event.</p>
	<p><b>STAND 3x2 (6 m<sup>2</sup>) FREE BUILD</b></p> <p><b>Includes:</b> White paneling - aluminum framing - 2 spotlights - 1 electrical outlet (110V) - lunch and refreshments for one (1) person during the two (2) days of the event.</p>
	<p><b>STAND 6x2 (12 m<sup>2</sup>)</b></p> <p><b>Includes:</b> White paneling - aluminum framing - 2 spotlights - 1 electrical outlet (110V) - lunch and refreshments for two (2) people during the two (2) days of the event.</p>
	<p><b>MACHINERY &amp; EQUIPMENT EXHIBITION 5x5 m (25 m<sup>2</sup>)</b></p> <p><b>Includes:</b> 1 electrical outlet (110V) - lunch and refreshments for one (1) person during the two (2) days of the event.</p>

## ADVERTISING SPACES



### Animated logo laser projection

Projection of the sponsor's logo in the event's academic hall.



### Logo projection on digital lectern

Display of the sponsor's logo on the event's digital lectern.

\*Non-exclusive participation.



### Logo projection on LED totem

Display of the sponsor's logo on the LED totems located in the event's academic hall.

\*Non-exclusive participation.



### Interactive 3D tunnel

Immersive experience featuring the sponsor's logo and the event logo projected in the entrance tunnel.

\*Non-exclusive participation.



### Logo projection on table chargers

Sponsor's logo displayed on the chargers available in the academic hall.

50 units.



### 360 Camera

Interactive rotating video platform, ideal for capturing and sharing moments from the event.



### Magic Mirror

Interactive brand-activation experience; the sponsor's logo and the event logo appear on the printed photos.

\*Reference images

The information contained in this document is subject to change.

## ADVERTISING VIDEO PROJECTION



### Proyección de video en pantalla de agenda académica

Video projection on the academic agenda screen



### Video projection on the commercial screen

Video projection in the commercial exhibition hallway.

\*Non-exclusive participation.

## MATERIAL POP



### Badge and lanyard

Sponsor's logo and event logo printed on the badges worn by attendees.

\*From 600 to 800 units

**USD 1.660**



### Notebook

Sponsor's logo and event logo printed on the notebooks given to attendees.

\*From 600 to 800 units

**USD 3.650**



### Promotional bag

Sponsor's logo and event logo printed on each bag given to attendees.

\*From 600 to 800 units

**USD 3.500**



### Mug

Sponsor's logo and event logo on the mugs or tumblers given to attendees.

\*From 600 to 800 units

**USD 4.960**



### Pen

Sponsor's logo and event logo on the pens given to attendees.

\*From 600 to 800 units

**USD 2.000**

\*Reference images

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## COMMERCIAL TEAM

### CONTACT US



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tecnicaña

# agritech

COLOMBIA 2026

JULY 1-2

Knowledge and Networking

JULY 3

Technical Visits

CALI, COLOMBIA

An event where science, technology,  
and innovation come together

(Science x Technology)  $\wedge$  Innovation = Competitiveness

Register by clicking here 

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**tecnicaña**





## MAIN FOCUS AREAS

**Applied Science × Technology:**  
Proven solutions that drive efficiency and sustainability.

### MODALITY:



- Conferences
- Trade exhibition
- Networking
- Technical visits

## ACADEMIC CONTENT AND PURPOSE



### OBJECTIVE

The third edition of Agrotech will be a demonstrative and experiential space whose purpose is to highlight the integration between technology and science in agricultural and industrial processes, showcasing measurable results and their impact on productivity and sustainability across different agro-industry sectors.



### TARGET AUDIENCE



Professionals and leaders of the agro-industry

#### Professionals linked to agricultural production:

- Farmers
- Agronomists
- Agricultural engineers
- Biologists
- Agro-industrial engineers
- Industrial and environmental engineers

#### Responsible for:

- Integrating intelligent tools into production processes

#### Professionals linked to factory processes:

- Chemical engineers
- Mechanical engineers
- Electrical, electronic, and automation engineers

#### Experts in:

- Information technology
- Quality assurance and digital transformation

### SECTORS:



- Sugarcane
- Flowers
- Coffee
- Rice
- Palm
- Soy

# REGISTRATIONS

## INTERNATIONAL REGISTRATION FEES

REGISTRATION TYPE	EARLY BIRD Until May 2026 Taxes included	From June 1, 2026 Taxes included
<b>Includes:</b> Welcome kit, meals, internal transportation (airport-hotel, hotel-event venue), access to academic agenda, trade exhibition, and certificate of attendance.		
INTERNATIONAL MEMBER	USD 414	USD 460
INTERNATIONAL NON-MEMBER	USD 470	USD 520

## TECHNICAL VISIT



July 03, 2026
Includes: Internal transportation (airport - host hotel, technical visit - host hotel) Refreshments and Certificate of Attendance.

USD 214      Taxes Included



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