

# tecnicaña agritech

COLOMBIA 2026

JULY 1-2  
Knowledge and Networking



JULY 3  
Technical Visits

CALI, COLOMBIA

An event where science, technology,  
and innovation come together

(Science x Technology) ^ Innovation = Competitiveness

Register by clicking here 

Organized by  
**tecnicaña**





## MAIN FOCUS AREAS

**Applied Science × Technology:**  
Proven solutions that drive efficiency and sustainability.



### MODALITY:



- Conferences
- Trade exhibition
- Networking
- Technical visits

## ACADEMIC CONTENT AND PURPOSE



### OBJECTIVE

The third edition of Agrotech will be a demonstrative and experiential space whose purpose is to highlight the integration between technology and science in agricultural and industrial processes, showcasing measurable results and their impact on productivity and sustainability across different agro-industry sectors.



### TARGET AUDIENCE



**Professionals and leaders of the agro-industry**

#### Professionals linked to agricultural production:

- Farmers
- Agronomists
- Agricultural engineers
- Biologists
- Agro-industrial engineers
- Industrial and environmental engineers

#### Responsible for:

- Integrating intelligent tools into production processes

#### Professionals linked to factory processes:

- Chemical engineers
- Mechanical engineers
- Electrical, electronic, and automation engineers

#### Experts in:

- Information technology
- Quality assurance and digital transformation

### SECTORS:



- Sugarcane
- Coffee
- Palm
- Flowers
- Rice
- Soy

# REGISTRATIONS

## INTERNATIONAL REGISTRATION FEES

REGISTRATION TYPE	EARLY BIRD Until May 2026 Taxes included	From June 1, 2026 Taxes included
<b>Includes:</b> Welcome kit, meals, internal transportation (airport-hotel, hotel-event venue), access to academic agenda, trade exhibition, and certificate of attendance.		
INTERNATIONAL MEMBER	USD 414	USD 460
INTERNATIONAL NON-MEMBER	USD 470	USD 520

## TECHNICAL VISIT

July 03, 2026
<b>Includes:</b> Internal transportation (airport - host hotel, technical visit - host hotel) Refreshments and Certificate of Attendance.
USD 214      Taxes Included

### CONTACT US

Calle 38N # 3CN-75 - Cali, Colombia  
 (316) 833 8724 - (316) 027 4434  
[tecnicana@tecnicana.org](mailto:tecnicana@tecnicana.org)  
[www.tecnicana.org](http://www.tecnicana.org)

STAND OPTIONS	PRICE LIST 2026	
	<p><b>2x2 STAND (4 m<sup>2</sup>) - PRE-DECORATED</b>  <b>Includes:</b> 1 backing (2 m wide × 2.40 m high) - Commercial exhibitor's name in cut-out lettering on a backlit wooden panel - 1 lightbox (1 m wide × 1.50 m high) - 1 wooden fascia with lighting - 1 planter (1 m base × 40 cm wide × 20 cm high) - 1 television - flooring - 1 wooden counter - 2 bar-style chairs - 1 electrical outlet (110V) - lunch and refreshments for one (1) person during the two (2) days of the event.</p>	<p><b>USD 3.200</b></p>
	<p><b>STAND 3x2 (6 m<sup>2</sup>) PRE-DECORATED</b>  <b>Includes:</b> 1 backing (3 m wide × 2.40 m high) - Commercial exhibitor's name in cut-out lettering on a backlit wooden panel - 2 lightboxes - 1 wooden fascia with lighting - 4 planters (1 m base × 40 cm wide × 20 cm high) - 1 television - flooring - 1 wooden counter - 1 bar-style chair - 1 round table with 2 executive chairs - 1 electrical outlet (110V) - lunch and refreshments for one (1) person during the two (2) days of the event.</p>	<p><b>USD 4.200</b></p>
	<p><b>STAND 3x2 (6 m<sup>2</sup>) FREE BUILD</b>  <b>Includes:</b> White paneling - aluminum framing - 2 spotlights - 1 electrical outlet (110V) - lunch and refreshments for one (1) person during the two (2) days of the event.</p>	<p><b>USD 2.500</b></p>
	<p><b>STAND 6x2 (12 m<sup>2</sup>)</b>  <b>Includes:</b> White paneling - aluminum framing - 2 spotlights - 1 electrical outlet (110V) - lunch and refreshments for two (2) people during the two (2) days of the event.</p>	<p><b>USD 3.500</b></p>
	<p><b>MACHINERY &amp; EQUIPMENT EXHIBITION 5x5 m (25 m<sup>2</sup>)</b>  <b>Includes:</b> 1 electrical outlet (110V) - lunch and refreshments for one (1) person during the two (2) days of the event.</p>	<p><b>USD 1.600</b></p>

ADVERTISING SPACES	PRICE LIST 2026	
	<p><b>Animated logo laser projection</b> Projection of the sponsor's logo in the event's academic hall.</p>	<p><b>USD 397</b></p>
	<p><b>Logo projection on digital lectern</b> Display of the sponsor's logo on the event's digital lectern. *Non-exclusive participation.</p>	<p><b>USD 397</b></p>
	<p><b>Logo projection on LED totem</b> Display of the sponsor's logo on the LED totems located in the event's academic hall. *Non-exclusive participation.</p>	<p><b>USD 826</b></p>
	<p><b>Logo projection on table chargers</b> Sponsor's logo displayed on the chargers available in the academic hall. 25 units.</p>	<p><b>USD 1.388</b></p>
	<p><b>Video projection on screen of academic agenda</b> Video projection on the academic agenda screen.</p>	<p><b>USD 595</b></p>
	<p><b>Video projection on the commercial screen</b> Video projection in the commercial exhibition hallway. *Non-exclusive participation.</p>	<p><b>Coming Soon</b></p>
	<p><b>Magic Mirror</b> Interactive brand-activation experience; the sponsor's logo and the event logo appear on the printed photos.</p>	<p><b>USD 1.322</b></p>

## MATERIAL POP

	<p><b>Badge and lanyard</b>          Sponsor's logo and event logo printed on the badges worn by attendees.          *From 600 to 800 units</p>	<p><b>Sold</b></p>
	<p><b>Notebook</b>          Sponsor's logo and event logo printed on the notebooks given to attendees.          *From 600 to 800 units</p>	<p><b>USD 3.650</b></p>
	<p><b>Promotional bag</b>          Sponsor's logo and event logo printed on each bag given to attendees.          *From 600 to 800 units</p>	<p><b>USD 3.500</b></p>
	<p><b>Mug</b>          Sponsor's logo and event logo on the mugs or tumblers given to attendees.          *From 600 to 800 units</p>	<p><b>USD 4.960</b></p>
	<p><b>Pen</b>          Sponsor's logo and event logo on the pens given to attendees.          *From 600 to 800 units</p>	<p><b>USD 2.000</b></p>

## COMMERCIAL TEAM

### CONTACT US



**Commercial Leader**  
**Sandra Fajardo**  
**+57 317 6493764**  
[comercial2@tecnicana.org](mailto:comercial2@tecnicana.org)



**Marketing and Sales Coordinator**  
**Laura Alejandra Gómez**  
**+57 316 0274434**  
[mercadeoyventas@tecnicana.org](mailto:mercadeoyventas@tecnicana.org)



**Marketing and Sales Assistant**  
**Nathalia Marín**  
**+57 318 4021118**  
[logistica@tecnicana.org](mailto:logistica@tecnicana.org)

CLICK FOR MORE INFORMATION

