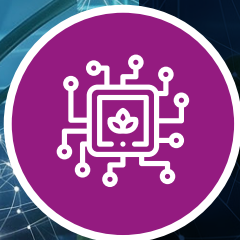




Field &
Harvest



Factory



IT

STRATEGIC DECISIONS FOR CHALLENGING TIMES

OCTOBER 5 & 6, 2026
Valle del Pacífico
Event Center
CALI, COLOMBIA



SC-CER163975

ACADEMIC AGENDA

Day 1: October 5, 2026



Field &
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Time	Conference	Speaker
7:30 a.m. - 8:30 a.m.	Registration & material delivery	
8:30 a.m. - 8:40 a.m.	Tecnicaña Opening Session	
8:45 a.m. - 8:55 a.m.	Colombia's leadership role in the global sugar-energy sector	Dr. José Orive Executive Director, OIA 
9:00 a.m. - 9:25 a.m.	To be confirmed	
9:30 a.m. - 10:00 a.m.	Impact of digital agriculture tools & decision-making models in the agroindustry	Cenicaña 
10:00 a.m. - 10:30 a.m.	Coffee Break – Trade Exhibition – Networking	
10:35 a.m. - 11:05 a.m.	Keynote 1. Opportunities and challenges of Digital Agriculture in Agriculture 4.0	Dr. Juan Landivar Director de Texas A&M AgriLife Extension 
11:10 a.m. - 11:35 a.m.	Technological modernization of large hydroelectric power plants – CELSIA	Sergio Alexander Aristizábal - Celsia Gustavo Ramírez – Omnicon 
11:40 a.m. - 12:05 p.m.	Super-Companies and Super-Humans in Agriculture: Bringing AI Down to Real Productivity	Jhonny Gómez Strategic AI Consultant 
12:05 a.m. - 1:05 p.m.	Lunch	
1:05 p.m. - 1:35 p.m.	Trade Exhibition – Networking	
1:40 p.m. - 2:40 p.m.	AI Workshop: Super-Humans in Action: How to Amplify Your Capabilities with AI	Jhonny Gómez Strategic AI Consultant 
2:45 p.m. - 3:10 p.m.	Hacking Coffee Volatiles: Gene Editing to Disorient the Coffee Berry Borer	Paula Andrea Figueroa Scientific Researcher, Cenicafé 
3:15 p.m. - 3:40 p.m.	Biogas capture in palm oil wastewater treatment plants in Colombia: Beyond energy production	Dr. Jesús Alberto García Director of Processes & Uses, Cenipalma 
3:40 p.m. - 4:10 p.m.	Coffee Break – Trade Exhibition – Networking	
4:15 p.m. - 4:55 p.m.	Panel Discussion	Eduardo Graterol - Cenipalma Santiago Jaramillo - Cenicafé Anderson Páez - Ceniflores Freddy Garcés - Cenicaña Mario Restrepo - Agropecuaria Aliar S.A 

*Agenda subject to change

ACADEMIC AGENDA

Day 2: October 6, 2026

Time	Conference	Speaker
8:00 a.m. - 8:25 a.m.	Automating Quality Control and Industrial Safety: Success stories with Vision Systems and Artificial Intelligence	To be confirmed
8:30 a.m. - 8:55 a.m.	Optimization of production processes with AI	SONDA
9:00 a.m. - 9:35 a.m.	Keynote 2. Integration of NIRS sensors in Industry 5.0: challenges, vision, and success stories in the food industry	Dra. Ana Garrido Honorary Professor Universidad de Córdoba 
9:35 a.m. - 10:05 a.m.	Coffee Break – Trade Exhibition – Networking	
10:10 a.m. - 10:35 a.m.	SAF: A new diversification opportunity for the agroindustry	Sugarcane and Palm Sector
10:40 a.m. - 11:15 a.m.	Keynote 3. Success stories in precision agriculture with proven impact on productivity and sustainability	Bruce Erickson Agronomy Education Director Purdue University 
11:20 a.m. - 11:45 a.m.	Intelligent algorithms applied to thermal optimization and loss reduction in industrial plants	Douglas Castihlo Industrial Optimization Consultant Soteica 
11:50 a.m. - 12:15 p.m.	From the Expert to the Coffee Grower: Coffee science powered by Artificial Intelligence	Leonardo Adolfo Velasquez Naranjo ICT Coordinator- Cenicafé 
12:15 p.m. - 1:15 p.m.	Lunch	
1:15 p.m. - 1:45 p.m.	Trade Exhibition – Networking	
1:50 p.m. - 2:25 p.m.	Keynote 4. Intelligent management of agricultural assets with AI: machinery optimization, operational efficiency, and real-time geographic monitoring	Matheus Uzelotto Usina Dir. Agrícola Cerradinho 
2:30 p.m. - 2:55 p.m.	Optimize or lose: predictive maintenance, AI, and operational continuity to face the industrial crisis	Camilo Rodríguez, CEO INCO 
3:00 p.m. - 3:25 p.m.	SincronIA 360: Solutions platform for the agroindustry	Cenicaña 
3:40 p.m. - 4:10 p.m.	Coffee Break – Trade Exhibition – Networking	
4:00 p.m. - 4:25 p.m.	Generative AI for the Agroindustry	Roberto Erazo Manager for Southern Latin America AWS 
4:30 p.m. - 4:55 p.m.	Link: GIS development for operational management, traceability, and spatial analysis of field and office activities	Dr. José Luis Obando Director of agricultural technology Agropecuaria Aliar- La Fazenda 

More information about the agenda here



*Agenda subject to change

TECHNICAL VISIT CENICAÑA



October 7, 2026

Experience a field visit at the
Sugarcane Research Center.



REGISTRATIONS

AGROTECH REGISTRATION FEES

NATIONAL MEMBER	NATIONAL NON- MEMBER	UNDERGRADUATED STUDENT
COP \$990.000 + VAT (after Sept. 8: COP \$1,100,000 + VAT)	COP \$1.290.000 + VAT (after Sept. 8: COP \$1,480,000 + VAT)	COP \$330.000 + VAT
INTERNATIONAL MEMBER	INTERNATIONAL NON-MEMBER	TECHNICAL VISIT
USD 414 (after Sept. 8: USD 460) Taxes included	USD 470 (after Sept. 8: USD 520) Taxes included	USD 214 Taxes included

REGISTER HERE





GROUP REGISTRATION FEES

NATIONAL GROUP REGISTRATION FEES

PER PERSON	NATIONAL MEMBER	NATIONAL NON- MEMBER
5 A 10 People	COP \$930.000 + VAT	COP \$1.212.600 + VAT
11 A 15 People	COP \$850.000 + VAT	COP \$1.109.400 + VAT
+ 16 People	COP \$820.000 + VAT	COP \$1.070.700 + VAT

INTERNATIONAL GROUP REGISTRATION FEES

PER PERSON	INTERNATIONAL REGISTRATION
5 A 10 People	USD 365 Taxes Included
11 A 15 People	USD 350 Taxes Included
+ 16 People	USD 330 Taxes Included

TARIFA GRUPAL VISITA TÉCNICA	
+5 People	USD 180 Taxes Included

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TRADE EXHIBITION AREA

Explore the Agrotech 2026 trade show layout, a space where companies, brands, and partners will showcase solutions, technologies, and applied developments for the agroindustry.

STAND DIMENSIONS AND TYPES

- (14) Stands 2X2:**
From 38 to 51 - Pre-decorated
- (6) Stands 6X2:**
From 53 to 58 - Custom setup
- (28) Stands 3X2:**
From 11 to 37 - Pre-decorated
- (11) Stands 5X5:**
Machinery Area
- (12) Stands 3X2:**
 - From 01 to 05 Custom setup
 - From 07 to 10 Custom setup
 - 52-A, 52-B, 61 Custom setup
- Stands ALL**
De la A a la O, 06 y 45A

LOCATION POINTS

- Entrance and exit area
- Food area
- Restaurant area
- Registration point
- Machinery exhibition area
- Bleachers
- Conference room
- Samán tree area
- Restrooms



The stands with their location number in this color are available.

The stands with their location number in this color are not available.

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